NEXT GENERATION INTERNET



D4.2 COMMUNITY BUILDING AND DISSEMINATION REPORT I

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Abstract	This deliverable provides an overview of the activities and outcomes of NGI Commons Work Package 4 (WP4) during the first half of the project, focusing on dissemination, communication, exploitation, and impact generation. WP4 functions as the central mechanism for ensuring that the project's work, solutions, and results are effectively shared with relevant stakeholders through strategic and timely engagement. Building on the foundations laid in Deliverable D4.1 (Community Building, Communication Strategy & Plan), the consortium implemented a coordinated and multifaceted approach to communication and community building. Key actions included the deployment of predefined communication channels and tools, which facilitated the regular dissemination of project updates, milestones, and insights. These efforts contributed to increasing the

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	project's visibility, fostering stakeholder engagement, and supporting the broader NGI (Next Generation Internet) mission. The deliverable highlights the strategic alignment and successful implementation of WP4 activities as a driver for innovation uptake and long-term impact.
Keywords	Digital Commons, digital, OpenSource, Internet Commons, Digital Sovereignty, NGICommons, Digital Rights, NGI4eu, Next Generation Internet, NGI, EU, Open Internet Stack

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* *R: Document, report (excluding the periodic and final reports)*
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DEC: Websites, patents filing, press & media actions, videos, etc.
DATA: Data sets, microdata, etc.
DMP: Data management plan
ETHICS: Deliverables related to ethics issues.
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OTHER: Software, technical diagram, algorithms, models, etc.

EXECUTIVE SUMMARY

NGI Commons Work Package 4 (WP4) serves as the core framework for the project's dissemination, communication, exploitation, and impact generation. It outlines the necessary actions to ensure that the project's work, solutions, and outcomes are effectively shared, demonstrated, and communicated to relevant stakeholders at suitable venues. Ultimately, it supports a timely impact, innovation, and effective management.

This deliverable focuses on how, during the first half of the project, NGI Commons implemented a strategic and comprehensive approach to community building and dissemination. These efforts are aligned with the vision and strategies outlined in Deliverable D4.1 (Community Building, Communication Strategy & Plan).

Throughout this period, the consortium engaged in a variety of successful dissemination and community building activities. The communication channels and tools identified early in the project were actively employed to share key updates, achievements, and developments. Notable results include:

- Participation in 27 external events, where NGI Commons was introduced to key stakeholders.
- Deployment of essential dissemination and community-building tools, including brand assets, the project website, social media channels, and promotional materials such as videos, flyers, and posters.
- Submission and/or publication of 15 publications[1] (white paper, reports, presentations,...) presenting project advancements and 23 presentations at conferences.
- Outreach to over 100,000 stakeholders through digital engagement (social media, website traffic) and visibility via related initiatives like the NGI Forum.
- 26 articles were published on the website.
- More than 5791 unique users accessed the NGI Commons website.

Outlook for the second half:

Looking ahead to the second half of the project, WP4 will continue to play a critical role in driving the project's success and expanding its reach. Key planned activities include:

- The organisation of the NGI Policy Summit
- Ongoing promotion of project developments via digital platforms (website, social media, newsletters, and partner mailing lists).
- Continued presence at conferences and events.
- Hosting of targeted workshops and webinars.
- Further dissemination through peer-reviewed journals and conference presentations.
- Advancement of the project's exploitation strategy to maximise impact and sustainability.

[1] https://zenodo.org/communities/ngicommons/

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TABLE OF CONTENTS

1 INTRODUCTION 8
1.1 PURPOSE OF THE DOCUMENT 8
1.2 STRUCTURE OF THE DOCUMENT 8
1.3 CONTEXT AND AMBITION 8
2 COMMUNICATION AND DISSEMINATION ACTIVITIES M01-M18 9
2.1 COMMUNITY BUILDING 9
2.1.1 Project stakeholders and key messages 9
2.1.2 Liaisons and Synergies 9
2.1.3 Digital Commons Community Platform (DCCP) 10
2.2 COMMUNICATION AND DISSEMINATION 11
2.2.1 Impact Creation Strategy and Objectives 11
2.2.2 Project website 11
2.2.2.1 Structure and content 12
2.2.2.2 Website traffic – statistics 13
2.2.3 General Social Media Strategy 14
2.2.4 Content Production 17
2.2.5 Newsflashes 19
2.2.6 Press Releases and Press Clippings 21
2.2.7 Promotional Materials 26
2.2.8 Videos 28
2.2.9 Events 33
2.2.9.1 The NGI Commons Workshop 2024 34
2.2.9.2 NGI Commons Webinars 35
2.2.9.3 The NGI Forum 37
2.2.10 Publications 39
2.3 PROGRESS TRACKING 40
3 UPDATED COMMUNICATION AND DISSEMINATION STRATEGY M19-M36 42
3.1 PLANNED COMMUNICATION AND DISSEMINATION ACTIVITIES 42
3.1.1 Project website and social media channels 42
3.1.2 Content Production 42
3.1.3 Newsflashes 43
3.1.4 Press releases 43
3.1.5 Promotional materials 43
3.1.6 Videos 43
3.1.7 Events: NGI Policy Summit 43
3.1.8 Publications 44
4 CONCLUSION AND NEXT STEPS 45

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LIST OF FIGURES

FIGURE 1: NGI COMMONS ANALYTICS – WEBSITE TRAFFIC 13
FIGURE 2: NGI COMMONS ANALYTICS – PAGE VIEWS 13
FIGURE 3: NGI COMMONS ANALYTICS – DEVICES & CHANNELS 14
FIGURE 4: NGI COMMONS ANALYTICS – COUNTRIES 14
FIGURE 5: NGI COMMONS LINKEDIN & MASTODON ACCOUNTS 16
FIGURE 6: NGI COMMONS BLUESKY ACCOUNT 16
FIGURE 7: NGI COMMONS PEERTUBE ACCOUNT 16
FIGURE 8: NGI COMMONS X ACCOUNT 17
FIGURE 9: NGI COMMONS NEWSFLASH 1 19
FIGURE 10: NGI COMMONS NEWSFLASH 2 20
FIGURE 11: NGI COMMONS NEWSFLASH 3 20
FIGURE 12: NGI COMMONS NEWSFLASH 4 21
FIGURE 13: NGI COMMONS STICKER 26
FIGURE 14: NGI COMMONS FLYER 27
FIGURE 15: NGI COMMONS BUSINESS CARDS 27
FIGURE 16: NGI COMMONS PROJECT & DCCP ROLL-UPS 28
FIGURE 17: SCREENSHOT VIDEO “MEET THE TEAM” 29
FIGURE 18: SCREENSHOT VIDEO “NGI COMMONS AT FOSDEM 2025” 29
FIGURE 19: SCREENSHOT VIDEO “NGI COMMONS BUILDS A COMMUNITY ON MATRIX” 30
FIGURE 20: SCREENSHOT VIDEO NGI COMMONS WEBINAR “DIGITAL COMMONS TOWARDS DIGITAL SOVEREIGNTY IN EUROPE” 30
FIGURE 21: SCREENSHOT VIDEO NGI COMMONS WEBINAR “PUBLIC POLICIES FOR DIGITAL COMMONS” 31
FIGURE 22: EXPERTS INSIGHTS | SOPHIE BLOEMEN 31
FIGURE 23: EXPERT INSIGHTS: BEN CERVENY 32
FIGURE 24: EXPERT INSIGHTS: CHRISTOPHER WILSON 32
FIGURE 25: NGI COMMONS SESSIONS AT NGI FORUM 2025 33
FIGURE 26: NGI COMMONS WORKSHOP IN AMSTERDAM JUNE 2024 35
FIGURE 27: SCREENSHOT VIDEO NGI COMMONS WEBINAR “DIGITAL COMMONS TOWARDS DIGITAL SOVEREIGNTY IN EUROPE” 36
FIGURE 28: SCREENSHOT VIDEO NGI COMMONS WEBINAR “PUBLIC POLICIES FOR DIGITAL COMMONS” 36
FIGURE 29: PICTURES NGI FORUM 2025 39
FIGURE 30: NGI COMMONS COMMUNITY ON ZENODO 40

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LIST OF TABLES

TABLE 1: NGI COMMONS SOCIAL MEDIA CHANNELS 14
TABLE 2: NEWS ITEM PUBLISHED ON THE WEBSITE 17
TABLE 3: PRESS CLIPPINGS 22
TABLE 4: PROGRESS TRACKING KPI 40

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ABBREVIATIONS

IP	Internet Protocol
TCP	Transmission Control Protocol
DCCP	Digital Commons Community Platfom
SEO	Search Engine Optimisation
NGI	Next Generation Internet
EU	European Union
SME	Small and Medium sized Enterprises
RIA	Research and Innovation Action
IA	Innovative Actions
CSA	Coordination and Support Actions

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1 INTRODUCTION

1.1 PURPOSE OF THE DOCUMENT

This first Community Building and Dissemination report, and present deliverable D4.2, serves two main purposes: it documents the dissemination and communication activities undertaken during the first half of the project (January 2024 to June 2025), and it functions as the official Communication and Dissemination report for that same period. It offers a comprehensive overview of the initiatives carried out to promote the project's objectives, engage stakeholders, and disseminate its findings.

In addition to reviewing past achievements, D4.2 outlines the planned communication and dissemination activities for the remainder of the NGI Commons initiative (July 2025 to December 2026). These upcoming actions are guided by the project's Description of Action (DoA) and the strategic direction set out in deliverable D4.1. This approach ensures that outreach efforts remain focused, coordinated, and impactful.

1.2 STRUCTURE OF THE DOCUMENT

Following the introductory Section 1 of the present D4.2:

- **Section 2** revisits the project's objectives and key stakeholders, and outlines the communication and dissemination activities, along with the tools employed during the first project phase (Months 1–18).
- **Section 3** presents the planned activities and events for the second phase of the project (Months 19–36).
- **Section 4** provides a summary of all activities, including those completed and those still planned. It also offers a conclusion and reflects on the outcomes of the project.

1.3 CONTEXT AND AMBITION

The importance of Digital Commons has become a timely and pressing topic in current news and international politics, as questions of digital sovereignty, access, and governance grow increasingly urgent. In a landscape shaped by geopolitical tensions, rapid technological shifts, and growing concerns over the dominance of private digital platforms, digital commons represent a powerful alternative, emphasising openness, collective stewardship, and the public interest. Far from being merely technical assets, they are now seen as essential infrastructure for ensuring democratic control over key digital resources. Within this context, the NGI Commons initiative seeks to strengthen and expand these shared resources as a strategic foundation for Europe's digital autonomy and resilience, offering a model that aligns technological innovation with fundamental rights, public values, and long-term societal goals.

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2 COMMUNICATION AND DISSEMINATION ACTIVITIES M01-M18

2.1 COMMUNITY BUILDING

2.1.1 Project stakeholders and key messages

The communication and dissemination activities of NGI Commons will run throughout the entire duration of the project, aiming to broadly promote and effectively highlight the developed concepts, technologies, use cases, and outcomes. The primary goals for generating impact include raising awareness, cultivating strategic synergies, and mobilising broad support. To support community building, the consortium will leverage interactive platforms, events, and forums to encourage meaningful exchanges among stakeholders. By promoting active engagement and collaboration, the project seeks to foster a vibrant, inclusive community where participants are empowered to share insights and experiences. This collaborative environment will strengthen discussions across open-source and open technology communities and help fulfil the core mission of NGI Commons.

The process of identifying and mapping relevant stakeholders was carried out as part of Deliverable D4.1: Community Building & Communication Strategy and Plan. This activity was among the first steps undertaken by NGI Commons partners. The purpose of Stakeholder Mapping has several objectives: it ensures inclusivity; it prioritises engagement; it supports targeted communication; anticipates potential challenges. It helps identify issues early to inform proactive strategies.

Key stakeholder groups were identified as follows:

1. Digital/Internet Commons Community
2. Open Source Community
3. Extended NGI Community Includes: NGI Research and Innovation Actions (RIAs) NGI FUND Third-party innovators, SMEs, and startups NGI pilot projects, researchers, and user organisations
4. Policymakers: Engagement with local, national, and EU-level policymakers.
5. Researchers
6. Civil Society (beyond Digital Commons)

2.1.2 Liaisons and Synergies

From the start of the project, NGI Commons has recognised the importance of building and sustaining strategic collaborations within the NGI ecosystem. These partnerships are key to sharing knowledge, coordinating efforts, and enhancing the impact of initiatives that aim to shape a more inclusive, resilient, and sustainable digital future for Europe.

Establishing strong connections across the NGI landscape ensures that activities and goals are aligned, maximising the overall impact. Collaboration enables the exchange of insights, best practices, and lessons learned, driving innovation and increasing efficiency across projects. By pooling resources and working together on shared initiatives, projects can avoid redundancy, make better use of available assets, and capitalise on collective strengths.

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Moreover, actively engaging a broader network of stakeholders helps to strengthen the NGI community. This fosters a unified vision and encourages wider adoption of NGI values and principles.

To foster connections within the NGI ecosystem, NGI Commons partners actively participate in the monthly NGI Communications Task Force calls, where communication strategies and updates across the initiative are shared. This collaboration ensures that messaging remains coherent, strategic, and impactful. Additionally, partners engage in training sessions and webinars organised by other NGI projects, including both Research and Innovation Actions (RIAs) and Coordination and Support Actions (CSAs). These interactions promote joint efforts in research, innovation, and community-building. Engagement with the European Commission further ensures alignment with policy priorities, supporting the project's contribution to Europe's broader digital objectives.

2.1.3 Digital Commons Community Platform (DCCP)

NGI Commons partners initiated in June 2024, the Digital Commons Community Platform (DCCP) leveraging the Matrix.org[2] network. It was first launched in beta by consortium partner OFE. The primary goal during this phase was to test its functionality, assess requirements, and gauge initial user engagement. From June to December 2024, this community and the platform saw dozens of contributions, helping to establish a steadily growing network.

At a later stage, community members were invited to join the "NGI Commons Community" Space via a co-authored blog post in collaboration with Matrix.org, promoted across both organisations' websites, newsletters, and social media.

In-person event participation and targeted outreach were used to boost registration. A QR code leading to the platform was shared during online presentations. To join, participants will need to create an account on any client of the decentralised Matrix protocol and follow an invitation link granting access to the NGI Commons Space, where they will find multiple discussion rooms. Initially, access will be offered on a by-request basis for designated rooms like 'Digital Commons Projects' and 'Digital Commons Policy'.

Specific Objectives

- Enable communication and knowledge exchange between different digital commons initiatives
- Facilitate dialogue among those interested in digital commons and related EU digital policy
- Create a collaborative space for community-building aligned with the NGI initiative's mission;
- Strengthen advocacy efforts on issues such as open source, digital services, interoperability, digital government, and public digital infrastructure.

Matrix.org is also committed to promoting the NGI Commons project and supporting the platform's visibility. As of this writing, the NGI Commons Digital Commons Community Platform has 183 members.

[2] https://matrix.org/

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2.2 COMMUNICATION AND DISSEMINATION

2.2.1 Impact Creation Strategy and Objectives

At the start of the NGI Commons project, a comprehensive **Community Building and Impact Creation Strategy** was established to guide outreach efforts and ensure broad and meaningful engagement. This strategy, outlined in **Deliverable D4.1**, has served as a foundational reference for all communication and engagement activities throughout the project's lifecycle. The approach is built around continuous dissemination, strategic storytelling, multi-channel outreach, and inclusive stakeholder engagement—all aiming to inform, inspire, and foster collaboration for a more coherent and sovereign European digital future.

NGI Commons' communication and community-building efforts evolve across **three interconnected stages**:

Stage 1 – Awareness Creation and Foundation Building (M01–M06)

In the initial stage, the focus was on laying the groundwork: defining the communication strategy, identifying key audiences, and selecting tools to reach them effectively. Activities included launching the NGI Commons website, creating project materials (flyer, slide deck), and establishing coordination with the NGI Outreach Office and related initiatives. This phase ensured all relevant stakeholders were informed of the project's scope and objectives.

Stage 2 – Community Outreach and Engagement (M07–M18)

With the foundation set, the project moved into an active outreach phase. Communication intensified through presentations, blogs, interviews, events, and social media engagement. Community-building activities were expanded, including the first NGI Policy Summit and targeted webinars. The aim during this period was to mobilise stakeholders, gather input, and deepen involvement in the NGI Commons initiative.

Stage 3 – Extended Outreach and Long-Term Impact (M19–M36)

The final stage focuses on **maximising visibility and sustaining impact**. Communication channels are leveraged to showcase project results and engage broader communities, including policy makers and digital commons actors across Europe. Activities include publishing recommendations, hosting a second NGI Policy Summit, and providing **guidelines for long-term sustainability**—ensuring that NGI Commons' work continues to influence future digital governance and funding strategies.

2.2.2 Project website

The NGI Commons project website[3] launched during the project's early phase, serves as a fully functional platform that provides detailed information about its goals and initiatives. Developed by professional web designers, the site's structure and layout were crafted to clearly convey the project's purpose to its intended audiences. Built using the WordPress platform, the website incorporates NGI Commons' distinct branding to strengthen its identity and increase visibility. Regular updates ensure the site remains current and engaging. Additionally, strong emphasis is placed on Search Engine Optimisation (SEO), including the use of targeted keywords and strategic cross-referencing, to boost traffic and enhance online presence.

[3] https://commons.ngi.eu/

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2.2.2.1 Structure and content

About
The 'About' page presents an overview of the project, including its scope and ambition, its objectives, the consortium involved as well as the newly added NGI Commons Digital Commons task force (DCTF) tab, dedicated to the expert body with technical expertise and a strategic outlook which was created to help analyse the NGI innovations portfolio and the effect of NGI funding on Digital Commons/ Internet Commons (DC/IC) initiatives.

- **Scope and Ambition : "**Digital/internet commons are a form of commons involving the distribution and communal ownership of information resources and technology".
- **Objectives :** states a summary of the summary of the four objectives of NGI Commons.
- **Consortium :** The NGI Commons consortium comprises experts from six organizations, namely: Martel Innovate BV (the Netherlands), OpenForum Europe (Belgium), CNRS (France), Open Future (the Netherlands), Martel GmbH (Switzerland), and the Linux Foundation Europe (Belgium).
- **NGI Commons DCTF:** The NGI Commons Digital Commons task force (DCTF) is an expert body with technical expertise and a strategic outlook created to help analyse the NGI innovations portfolio and the effect of NGI funding on Digital Commons/ Internet Commons (DC/IC) initiatives. It consists of a hand-picked group of prominent researchers, policy and technology experts, possibly with no ties to the NGI-funded projects.

News
The News section offers a concise overview of key updates, progress, and milestones shared through the following channels.

- **Latest News :** Where news items are regularly published to stay informed with the latest stories and updates about the project.
- **Press Area:** A compilation of official press releases issued throughout the project's duration
- **Newsletter:** Every three months, the consortium sends out a newsletter which compiles the latest news of the project.

Events
This section displays a list of events associated with the project

Library

- **Publications :** A collection of academic and research papers produced under the NGI Commons initiative.
- **Presentations :** Slide decks and other presentation materials used to communicate NGI Commons activities and findings.
- **Deliverables :** This section includes a comprehensive list of all deliverables created or planned by the NGI Commons consortium. Public deliverables approved by the European Commission (EC) are available for download.
- **Videos :** A selection of video content with direct links to the NGI Commons PeerTube channel.
- **Promo materials :** Outreach content such as flyers, posters, business cards, and other informational materials related to NGI Commons.
- **References :** Useful publications on the Digital Commons world.

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Contact

The contact page allows the audience to get in touch with consortium partners and to ask questions to them directly.

2.2.2.2 Website traffic – statistics

Website performance is consistently monitored using Matomo2, an analytics platform selected for tracking site visits and other key metrics. Matomo (previously known as Piwik) is a popular open-source web analytics tool. As a self-hosted solution, it aligns with NGI Commons' strong commitment to privacy. Fully GDPR-compliant and free of third-party tracking, Matomo ensures that full data ownership remains with the site operator. It provides actionable insights that support the development and optimization of the content strategy.

As of the end of June 2025, when this deliverable was prepared, the website had recorded 8,244 total visitors and over 5,791 unique visitors.

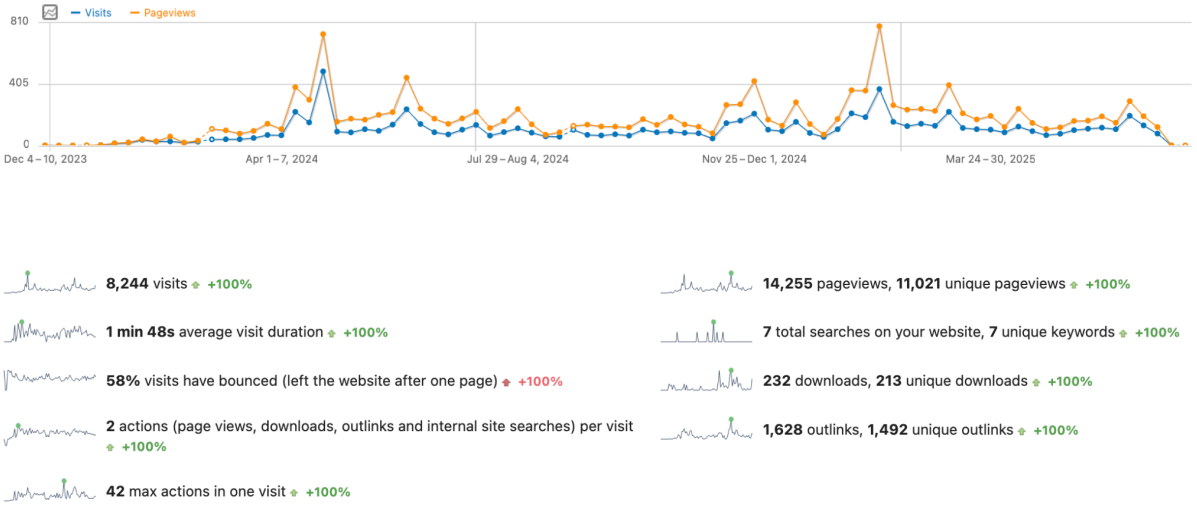


FIGURE 1: NGI COMMONS ANALYTICS – WEBSITE TRAFFIC

PAGE TITLE	PAGEVIEWS	UNIQUE PAGEVIEWS	BOUNCE RATE	AVG. TIME ON PAGE	EXIT RATE	AVG. PAGE LOAD TIME
NGI Commons	4,280	29.4% 3,223	56%	00:00:54	73%	7.4s
NGI Commons Workshop 2024 - NGI Commons	1,351	9.8% 1,074	61%	00:01:11	84%	4.34s
About - NGI Commons	676	5.1% 559	58%	00:00:51	66%	7.73s
Can Digital Commons Offer a Way Forward for a European DPI Agenda? - NGI Commons	616	4% 440	60%	00:01:00	94%	3.67s
Digital Commons towards digital sovereignty in Europe - NGI Commons	465	2.9% 315	46%	00:01:05	88%	5.17s
Events - NGI Commons	447	3.2% 345	28%	00:00:47	25%	3.92s
Open Source Summit Europe 2024 - NGI Commons	404	2.7% 299	52%	00:00:21	90%	7.41s
Measuring the Impacts of Public Funding on Open Source Software Development - NGI Com...	390	2.6% 280	54%	00:01:20	91%	3.32s
News - NGI Commons	348	2.4% 258	36%	00:01:03	25%	2.1s
NGI Forum 2025 - NGI Commons	305	2% 217	42%	00:01:05	89%	3.08s
Consortium - NGI Commons	286	2.2% 245	72%	00:01:34	57%	17.86s
Public Policies for Digital Commons - NGI Commons	271	1.8% 198	43%	00:02:15	85%	8.63s
Mapping the Digital Commons Policy Landscape: Fill out the survey!	245	1.7% 187	57%	00:01:22	88%	5.02s

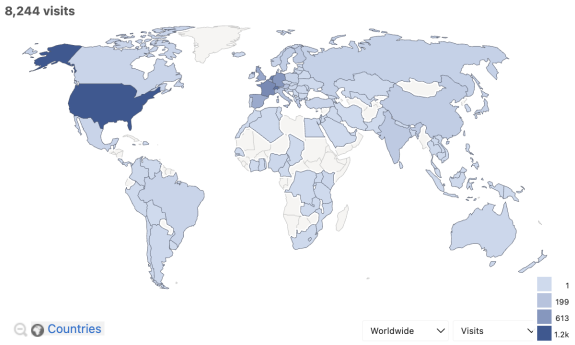
FIGURE 2: NGI COMMONS ANALYTICS – PAGE VIEWS

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DEVICE TYPE	VISITS
Desktop	80.8% 6,658
Smartphone	18.7% 1,543
Tablet	0.3% 25
Phablet	0.2% 15
Unknown	0% 3

CHANNEL TYPE	VISITS	ACTIONS
Direct Entry	4,736	8,334
Search Engines	1,962	4,291
Social Networks	714	1,531
Websites	683	1,703
Campaigns	149	263

FIGURE 3: NGI COMMONS ANALYTICS – DEVICES & CHANNELS



COUNTRY	VISITS
United States	1,230
Switzerland	969
Netherlands	854
France	740
Germany	613
United Kingdom	457
Spain	430
Belgium	362
Italy	221
Austria	199

FIGURE 4: NGI COMMONS ANALYTICS – COUNTRIES

2.2.3 General Social Media Strategy

NGI Commons employs a multi-channel social media strategy to maximise its reach, foster engagement, and align communication with its core values of digital sovereignty, transparency, and ethical innovation. The approach is characterised by:

- Platform-specific messaging: Tailoring content to suit the audience and strengths of each platform.
- Value alignment: Prioritising platforms that support decentralisation, privacy, and open-source principles.
- Cross-promotion: Sharing content across channels to increase accessibility and reinforce messaging.
- Community engagement: Encouraging dialogue and collaboration with both professional and grassroots communities.
- Responsive adaptation: Adjusting focus in response to evolving concerns, such as data privacy and misinformation.

TABLE 1: NGI COMMONS SOCIAL MEDIA CHANNELS

Channels	Audience & Focus	Content Types	Engagement Tactics	Strategic Rationale
LinkedIn	Professionals, policymakers, partner orgs	Event highlights, policy updates, partner activities	Tagging partners, using targeted hashtags (#DIGITALCOMMONS, #NGICOMMONS, #EUPOLICY), fostering professional networking	Enhance professional visibility and credibility; amplify reach

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				through networks
Mastodon	Open-source, digital rights, tech advocates	Advocacy, technical updates, governance discussions	Conversational posts, decentralised dialogue, privacy-respecting engagement Targeted hashtags #DigitalCommons #digital #OpenSource #InternetCommons #DigitalSovereignty #NGICommons #DigitalRights #NGI4eu #NGI #EU	Connect with communities aligned with digital commons and internet governance
Bluesky	Ethical tech, transparency, decentralizatio n advocates	Project updates, value-driven content, innovation highlights	Authentic dialogue, user-driven discussions, addressing privacy and autonomy Targeted hashtags: #DigitalCommons #digital #DigitalRights #NGI4eu #NextGenerationInternet	Respond to concerns about mainstream platforms; build trust with values-driven audiences
PeerTube	Broader public, open infrastructure supporters	Video content (webinars, interviews, event recaps)	Embedding videos in website, cross-channel sharing	Promote digital sovereignty; provide accessible, decentralised video resources
X	General public, legacy followers	Project news, broad updates	Reduced focus due to concerns; monitoring for reach	Transitioning away due to privacy and misinformation issues

On LinkedIn[4], the strategy focuses on professional engagement and visibility. Content includes highlights from NGI Commons partners' participation in events, policy discussions, and webinars. Posts often tag partner organisations and individuals to amplify reach and foster professional networking. Strategic use of hashtags such as #DIGITALCOMMONS, #NGICOMMONS, and #EUPOLICY ensures alignment with key themes and communities of interest.

Mastodon[5] is used to connect with the open-source and digital rights communities. The content here leans towards advocacy and technical updates, shared in a federated, privacy-respecting environment. Engagement is more conversational, encouraging decentralised dialogue around internet governance and digital commons. Strategic use of the following hashtags: #DigitalCommons #digital #OpenSource #InternetCommons #DigitalSovereignty

[4] https://www.linkedin.com/showcase/ngi-commons

[5] https://eupolicy.social/@NGICommons

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#NGICommons #DigitalRights #NGI4eu #NextGenerationInternet #NGI #EU Supports consistency with primary topics and stakeholder groups.

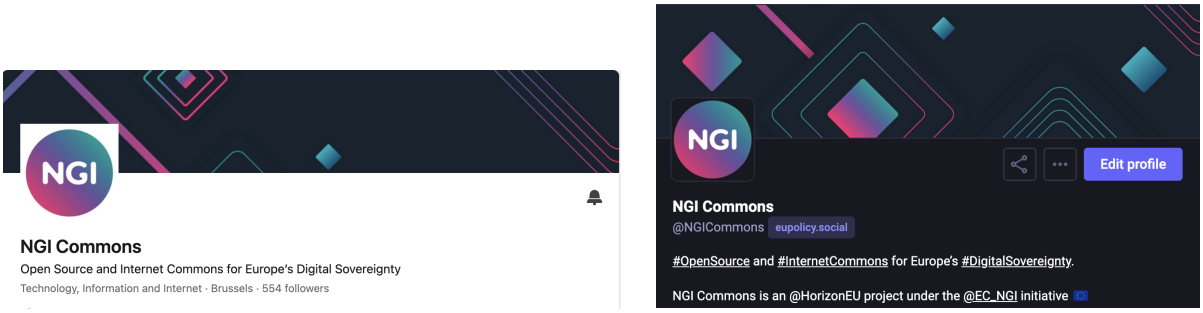


FIGURE 5: NGI COMMONS LINKEDIN & MASTODON ACCOUNTS

Bluesky[6] serves as a newer space to engage communities interested in ethical tech, transparency, and decentralised innovation. NGI Commons has created a presence here in response to growing concerns about data privacy, user autonomy, and misinformation on other platforms such as X. The strategy emphasises authentic, user-driven dialogue and sharing of updates related to project values and initiatives. The following hashtags are used to help with the engagement of the NGI Commons community on this specific channel #DigitalCommons #digital #DigitalRights #NGI4eu #NextGenerationInternet. #DigitalCommons #digital #DigitalRights #NGI4eu #NextGenerationInternet.



FIGURE 6: NGI COMMONS BLUESKY ACCOUNT

PeerTube[7] is used as the primary platform for hosting and distributing NGI Commons' video content. This includes recordings of webinars, interviews, and event highlights. As a decentralised alternative to mainstream video platforms, PeerTube supports NGI Commons' commitment to digital sovereignty and open infrastructure. Videos are embedded in the website and shared across other channels to increase accessibility and reach.



FIGURE 7: NGI COMMONS PEERTUBE ACCOUNT

6 https://bsky.app/profile/ngicommons.bsky.social

7 https://video.ngi.eu/a/ngicommons/video-channels

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Recent evaluations have highlighted mounting concerns regarding X[8]—particularly in areas such as data privacy, user autonomy, and the potential spread of misinformation. As a result, the project has begun shifting its focus toward alternative platforms that align more closely with NGI Commons' values, including transparency, ethical communication, and decentralisation.



FIGURE 8: NGI COMMONS X ACCOUNT

2.2.4 Content Production

The NGI Commons consortium fosters transparency and ensures that stakeholders, including the public, stay informed by regularly publishing news articles highlighting key initiatives, accomplishments, and milestones. So far, it has published 26 news articles and 1 press release, announcing the project launch and another introducing the NGI Commons initiative. All publications are accessible on the NGI Commons website and have been shared through social media and the project newsletter.

TABLE 2: NEWS ITEM PUBLISHED ON THE WEBSITE

Title	Link	Release
NGI Commons Officially Launched	https://commons.ngi.eu/2024/01/18/ngi-commons-officially-launched/	18th January 2024
Shaping the future of the Internet : Insights from the NGI Panel on digital rights and community engagement	https://commons.ngi.eu/2024/02/15/ngi-panel-digital-rights/	15th February 2024
NGI Commons and the world of Open Source	https://commons.ngi.eu/2024/03/11/ngi-commons-and-the-world-of-open-source/	11th March 2024
Responding to XZ Utils, Can a Digital Common Approach reinforce OSS Security	https://commons.ngi.eu/2024/04/24/responding-to-xz-utils-can-a-digital-commons-approach-reinforce-oss-security/	24th April 2024
Highlights of the NGI Commons Workshop	https://commons.ngi.eu/2024/06/12/highlights-of-the-ngi-workshop/	12th June 2024
Highlights of the NGI Commons GA	https://commons.ngi.eu/2024/06/18/highlights-of-the-ngi-commons-ga/	18th June 2024

[8] https://x.com/NGICommons

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NGI Commons on the road	https://commons.ngi.eu/2024/06/25/ngi-commons-on-the-road/	25th June 2024
NGI Commons Workshop 2024 : A Summary Report	https://commons.ngi.eu/2024/07/08/ngi-commons-workshop-2024-a-summary-report/	8th July 2024
Ospos and Digital Commons	https://commons.ngi.eu/2024/07/22/ospos-and-digital-commons/	22nd July 2024
The Digital Commons Policy Landscape Fill Out the Survey	https://commons.ngi.eu/2024/07/30/mapping-the-digital-commons-policy-landscape-fill-out-the-survey/	30th July 2024
NGI Commons at the European Digital Independence Event Driving Europe's Digital Autonomy	https://commons.ngi.eu/2024/10/01/ngi-commons-at-the-european-digital-independence-event-driving-europes-digital-autonomy/	1st October 2024
Measuring the Impacts of Public Funding on Open Source Software Development	https://commons.ngi.eu/2024/11/12/measuring-the-impacts-of-public-funding-on-open-source-software-development/	12th November 2024
Digital Commons As Providers of Public Digital Infrastructures	https://commons.ngi.eu/2024/11/14/digital-commons-as-providers-of-public-digital-infrastructures/	14th November 2024
NGI Commons : Meet the Team!	https://commons.ngi.eu/2024/11/26/ngi-commons-meet-the-team/	26th November 2024
NGI Projects : End of Use of X	https://commons.ngi.eu/2024/11/29/ngi-projects-end-use-of-x/	29th November 2024
NGI Commons General Assembly at Work to Develop a Long-Term Strategy on Digital Commons	https://commons.ngi.eu/2024/11/29/ngi-commons-general-assembly-at-work-to-develop-a-long-term-strategy-for-digital-internet-commons/	29th November 2024
So Long 2024	https://commons.ngi.eu/2024/12/20/so-long-2024/	20th December 2024
Can Digital Commons Offer a Way for a European DPI Agenda	https://commons.ngi.eu/2024/12/20/can-digital-commons-offer-a-way-forward-for-a-european-dpi-agenda/	20th December 2024
From Open Access to Collective Governance : Two Decades of Digital Commons Policies in the EU	https://commons.ngi.eu/2025/01/30/from-open-access-to-collective-governance-two-decades-of-digital-commons-policies-in-the-eu/	30th January 2025
Digital Commons and Digital Public Goods Finding Common Ground For Policymakers	https://commons.ngi.eu/2025/01/31/digital-commons-and-digital-public-goods-finding-common-ground-for-policymakers/	31st January 2025
Webinar Series Report : Digital Commons Towards Digital Sovereignty in Europe	https://commons.ngi.eu/2025/02/10/webinar-series-report-digital-commons-towards-digital-sovereignty-in-europe/	10th February 2025

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Webinar Series Report : Public Policies for Digital Commons	https://commons.ngi.eu/2025/03/13/webinar-series-report-public-policies-for-digital-commons/	13th March 2025
Matrix.org and the fight to build sustainable Digital Commons	https://commons.ngi.eu/2025/05/07/matrix-org-and-the-fight-to-build-sustainable-digital-commons/	7th May 2025
NGI Commons Travelled to Liverpool For The-DCPC 2025 Workshop	https://commons.ngi.eu/2025/06/04/ngi-commons-travelled-to-liverpool-for-the-dcpc-2025-workshop/	4th June 2025
Active Communities Of Commoners And Relevant Commons	https://commons.ngi.eu/2025/06/26/active-communities-of-commoners-and-relevant-commons/	26th June 2025
Digital Commons Take Centre Stage at NGI Forum 2025 Opening in Brussels	https://commons.ngi.eu/2025/06/30/digital-commons-take-centre-stage-at-ngi-forum-2025-opening-in-brussels/	30th June 2025

2.2.5 Newsflashes

The NGI Commons newsflash shares updates on project milestones, partner organisation news, and announcements about upcoming events and activities. So far, four editions have been sent to subscribers. The mailing list was built through an online sign-up process, enabling broad distribution. A subscription option on the website allows users to easily subscribe or unsubscribe, supporting GDPR compliance. The newsletter is produced and distributed via MailerLite[9], a reliable platform recognised for its strong accessibility and privacy standards. Currently, there are 160 stakeholders subscribed.

The first newsflash was sent in July 2024.

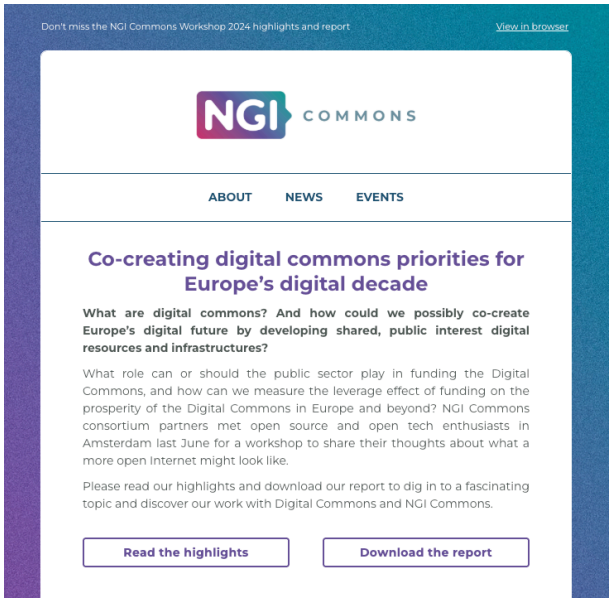


FIGURE 9: NGI COMMONS NEWSFLASH 1

[9] https://www.mailerlite.com

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The second newsflash was sent in November 2024 and was about introducing the NGI Commons toolkit for measuring the impact of Public Funding on Open Source software development.

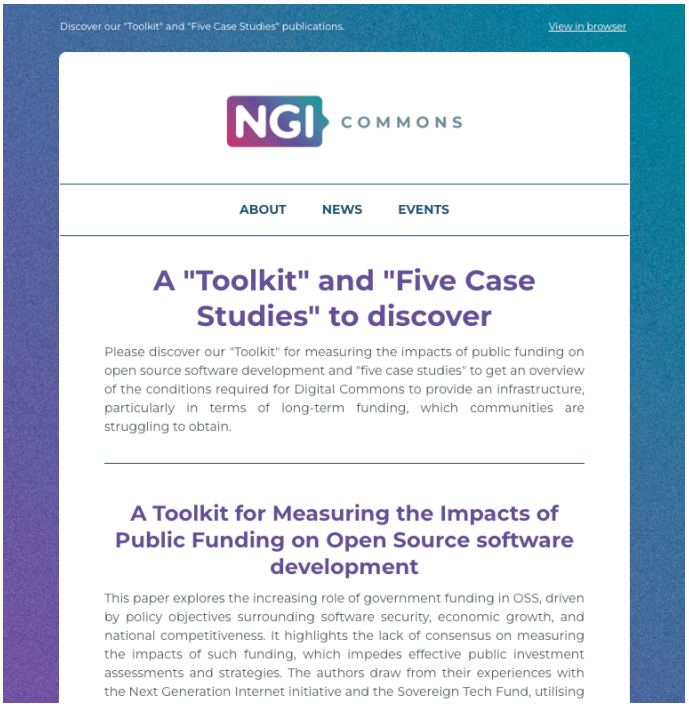


FIGURE 10: NGI COMMONS NEWSFLASH 2

The third newsflash was sent in December 2024 and focused on wishing everyone a wonderful end to the year, while also highlighting some of our recent achievements and sharing a preview of upcoming activities.

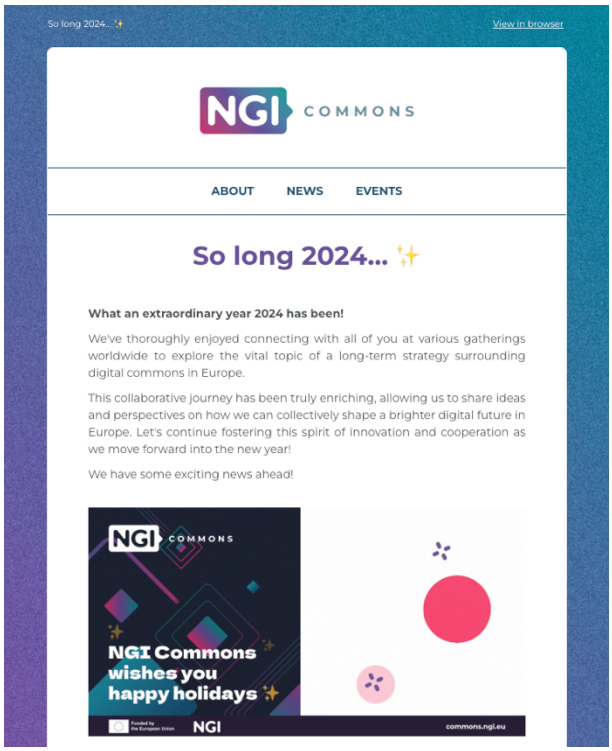


FIGURE 11: NGI COMMONS NEWSFLASH 3

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The fourth newsflash was sent in June 2025 to announce the final confirmed agenda of the NGI Commons opening the NGI Forum 2025.

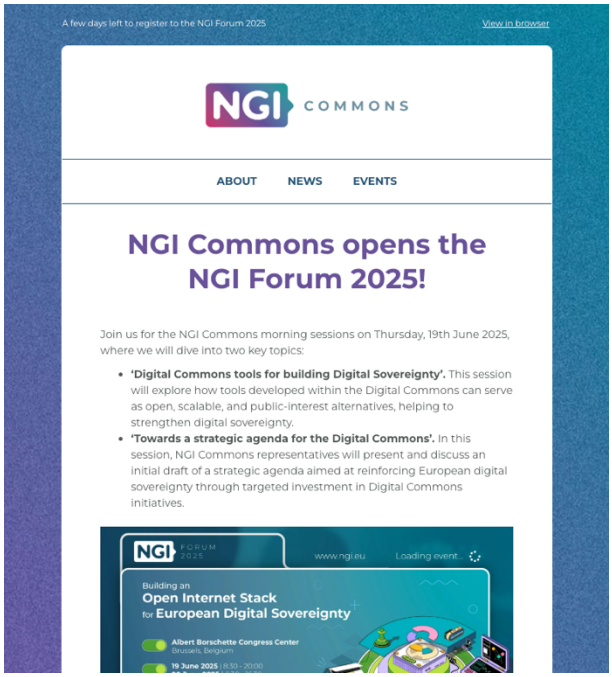


FIGURE 12: NGI COMMONS NEWSFLASH 4

NGI Commons newsflashes show varied performance in terms of engagement and deliverability. The July 2024 campaign had the highest open rate at 47.13% (41 opens out of 87 emails sent) and a solid click rate of 12.64%, indicating strong recipient interest. In contrast, the most recent campaign for the NGI Forum 2025 (June 2025) had the lowest open rate at 8.13% and a click rate of 6.88% despite being sent to the largest list (160 recipients), suggesting reduced engagement. The December 2024 and November 2024 campaigns had moderate open and click rates, with November performing slightly better (15.63% for both open and click rates). Soft bounces were relatively low across campaigns, though December had the highest at 8 bounces, potentially affecting deliverability.

2.2.6 Press Releases and Press Clippings

During the first 18 months of the project, NGI Commons issued four press releases. These were distributed to selected media outlets and journalists via Prowly[10], a public and media relations platform, and were also published on the NGI Commons website.

1. The first press release was published on the **18th January 2024** and was titled *"NGI Commons Officially Launched"*. It marked the official start of the NGI Commons project.
2. The second press release was published on the **8th July 2024**. Entitled *"NGI Commons Workshop 2024 Ignites Key Conversations on the future of digital commons in Europe"*, this release reports on the first NGI Commons Workshop 2024, which took place on 5 June 2024 at the Tolhuistuin venue in Amsterdam's
3. The third press release, titled *"The Future of Internet: From Digital Sovereignty to Strategic Economy,"* was published on **20th June 2025** covers the recently concluded NGI Forum 2025 held in Brussels.
4. The fourth press release was published on the **30th June 2025.** It highlights the pivotal role of the Digital Commons at the NGI Forum, where NGI Commons kicked off the event

[10] https://prowly.com/

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with two inspiring sessions. *"Digital Commons Take Centre Stage at NGI Forum 2025 in Brussels".*

As of the time of writing, the NGI Commons project has been featured in 60 media outlets, with most coverage linked to the NGI Forum 2025. The Table 3 below provides a list of NGI Commons press clippings, which are also available in the "Press Area"[11] section on the project's website.

TABLE 3: PRESS CLIPPINGS

Outlet Name	URL	Date
Press Club Europe	https://www.pressclub.be/press-releases/the-future-of-internet-from-digital-sovereignty-to-strategic-autonomy/	26/06/2025
Gießener Allgemeine Online	https://www.giessener-allgemeine.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
come-on.de	https://www.come-on.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
CityVisits.de	http://www.cityvisits.de/index.cfm/Deutschland/News/3176061109/	23/06/2025
Nachrichten Heute	https://www.nachrichten-heute.net/1391569-die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie.html	23/06/2025
FirmenPresse.de	https://www.firmenpresse.de/pressinfo2179966-die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie.html	23/06/2025
Braunschweiger Zeitung Online	https://www.braunschweiger-zeitung.de/wirtschaft/Presseportal/article409334163/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie.html	23/06/2025
24rhein	https://www.24rhein.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Usinger Anzeiger Online	https://www.usinger-anzeiger.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Wetterauer Zeitung	https://www.wetterauer-zeitung.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Hanauer Anzeiger Online	https://www.hanauer.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025

[11] https://commons.ngi.eu/press/

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Kreiszeitung Wesermarsch online	https://www.kreiszeitung.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Kurierverlag	https://www.kurierverlag.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Allgemeine Zeitung Uelzen online	https://www.az-online.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Kreis-Anzeiger für Wetterau und Vogelsberg Online	https://www.kreis-anzeiger.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
HALLO München Online	https://www.hallo-muenchen.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Frankfurter Neue Presse Online	https://www.fnp.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Hersfelder Zeitung online	https://www.hersfelder-zeitung.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
RheinMain Extra Tipp Online	https://www.extratipp.com/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Offenbach-Post Online	https://www.op-online.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
BW 24	https://www.bw24.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Waldeckische Landeszeitung-Frankenberger Zeitung online	https://www.wlz-online.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Werra-Rundschau online	https://www.werra-rundschau.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Leine-Deister-Zeitung Online	https://www.leinetal24.de/na-pressemitteilungen/die-zukunft-des-internets-von-	23/06/2025

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	digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	
Costa Blanca Nachrichten	https://www.costanachrichten.com/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Soester Anzeiger Online	https://www.soester-anzeiger.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Sauerland Kurier Online	https://www.sauerlandkurier.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Meine Anzeigenzeitung Dachau	https://www.meine-anzeigenzeitung.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
fehmarn24.de	https://www.fehmarn24.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Das Gelbe Blatt	https://www.dasgelbeblatt.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
it-i-ko	https://www.itiko.de/artikel/2179966/die-zukunft-des-internets-von-digitaler-souver-nit-t-zu-strategischer-autonomie.html	23/06/2025
General-Anzeiger Bonn Online	https://ga.de/sonderthemen/spezial/presseportal/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie_aid-129772045	23/06/2025
Saarbrücker Zeitung Online	https://www.saarbruecker-zeitung.de/pr/presseportal/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie_aid-129771975	23/06/2025
presseanzeigen24.com	https://www.presseanzeigen24.com/artikel/netzwelt/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie/265078.html	23/06/2025
Volksfreund	https://www.volksfreund.de/pr/presseportal/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie_aid-129772003	23/06/2025
Gazzetta di Parma Online	https://www.gazzettadiparma.it/ansa-press-release/2025/06/23/news/comunicato-stampa-the-future-of-internet-from-digital-sovereignty-to-strategic-autonomy-874434/	23/06/2025

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ANSA - Agenzia Nazionale Stampa Associata Online	https://www.ansa.it/pressrelease/economia/2025/06/23/the-future-of-internet-from-digital-sovereignty-to-strategic-autonomy-_3457ae05-6164-486b-a2b7-8aaa8367ebc3.html	23/06/2025
ExtremNews	https://www.extremnews.com/berichte/weltgeschehen/d67e1a16503745f	23/06/2025
Il Centro Online	https://www.ilcentro.it/comunicati-stampa/comunicato-stampa-the-future-of-internet-from-digital-sovereignty-to-strategic-autonomy-rokfdsjh	23/06/2025
iinews	https://www.presseportal.de/pm/180092/6061109	23/06/2025
Business-Tipp	https://www.der-business-tipp.de/news/detail/id/98012/Die-Zukunft-des-Internets	23/06/2025
24 hamburg	https://www.24hamburg.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Westfälischer Anzeiger Online	https://www.wa.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
AD HOC NEWS	https://www.ad-hoc-news.de/politik/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer/67581103	23/06/2025
tz online	https://www.tz.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
Kreisbote online	https://www.kreisbote.de/na-pressemitteilungen/die-zukunft-des-internets-von-digitaler-souveraenitaet-zu-strategischer-autonomie-zr-93797682.html	23/06/2025
La Gazzetta del Mezzogiorno Online	https://www.lagazzettadelmezzogiorno.it/news/press-release/1755071/comunicato-stampa-the-future-of-internet-from-digital-sovereignty-to-strategic-autonomy.html	23/06/2025
Presse Portal.de	https://www.presseportal.de/pm/180092/6061109	23/06/2025
Electronics Media	https://www.electronicsmedia.info/2025/06/21/ngi-forum-2025/	21/06/2025
EFE (US)	https://efe.com/euro-efe/2025-06-20/comision-europea-fortalecer-autonomia-infraestructuras-digitales/	20/06/2025
EFE Noticias Diario Sergipano	https://efe.diariosergipano.net/euro-efe/2025-06-20/comision-europea-fortalecer-autonomia-infraestructuras-digitales/	20/06/2025
Fintek	https://fintek.pl/wydarzenie/next-generation-internet-forum-2025/	18/06/2025

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Business Review	https://business-review.eu/news/european-commission-to-discuss-future-of-digital-transformation-at-next-generation-internet-forum-2025-on-june-19-20-285077	18/06/2025
RNews	https://trends.levif.be/a-la-une/tech-medias/reinventer-le-web-avec-les-valeurs-europeennes/	18/06/2025
Outsourcing-today	https://outsourcing-today.ro/?p=13366	16/06/2025
Romania Journal, The	https://www.romaniajournal.ro/society-people/european-commission-discusses-the-future-of-digital-transformation-at-next-generation-internet-forum-2025-on-june-19-20/	16/06/2025
Income Magazine	https://incomemagazine.ro/comisia-europeana-discuta-viitorul-transformarii-digitale-al-ue-in-cadrul-next-generation-internet-forum-2025-in-perioada-19-20-iunie/	16/06/2025
Business Info	https://www.businessinfo.cz/clanky/forum-ngi-2025-digitalni-suverenita-evropy-na-rozcesti/	17/06/2025
Feedit	https://feedit.cz/2025/06/17/forum-ngi-2025-digitalni-suverenita-evropy-na-rozcesti/	17/06/2025

2.2.7 Promotional Materials

During the initial reporting period, several key promotional materials were developed and distributed, primarily to support participation in various events. NGI Commons produced a diverse set of communication tools aimed at strengthening its outreach and dissemination efforts. These materials highlight the project's progress, findings, and results in an accessible way, helping to share knowledge with stakeholders and inform the wider public. They also enhance the project's visibility at European events attended by consortium members. The produced materials include: two flyers, one sticker, one business card, two roll-up banners, and one poster for the NGI Commons workshop.

NGI Commons sticker



FIGURE 13: NGI COMMONS STICKER

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NGI Commons flyer released in January 2024



FIGURE 14: NGI COMMONS FLYER

NGI Commons Business cards

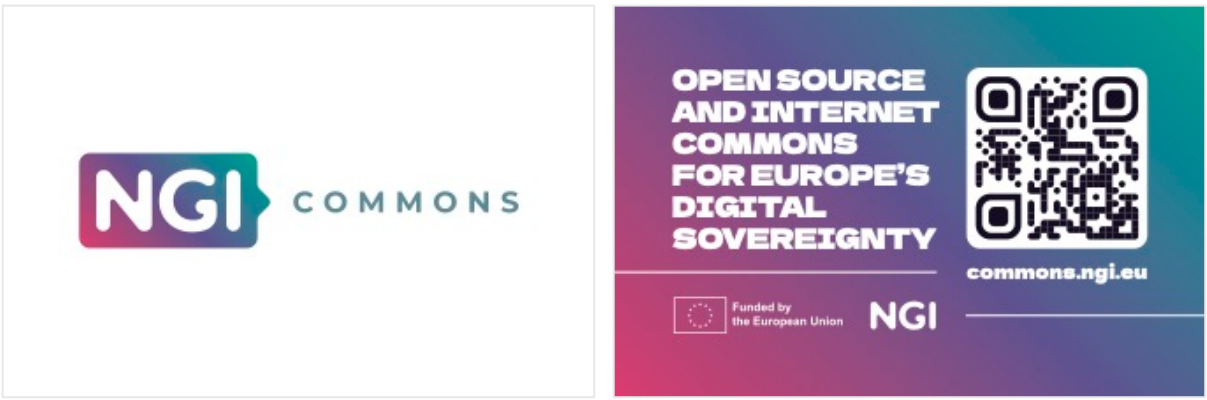


FIGURE 15: NGI COMMONS BUSINESS CARDS

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NGI Commons Project & DCCP Roll-ups



FIGURE 16: NGI COMMONS PROJECT & DCCP ROLL-UPS

2.2.8 Videos

In the first 18 months, NGI Commons published 10 videos, which were uploaded to the project's PeerTube channel and mirrored on its website, as well as shared across various platforms. Collectively, these videos have received 188 views on the project's channel, with an additional 1,710 views from reposts on LinkedIn. The initial videos featured on the website

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included introductions to the consortium and recordings of NGI Commons presentations at key strategic events.

- The video entitled: "Meet the Team"[12] introduces consortium partners who respond to important questions such as what is meant by "Digital Commons," the specific roles their organisations play in this initiative, and the key priorities for Digital and Internet Commons. Featured in the video are Dr. Monique Calisti from MARTEL, Cailean Osborne from the Linux Foundation, Paul Keller from the Open Future Foundation, Nicholas Gates from Open Forum Europe, and Valérian Guillier from CNRS, each offering their perspectives and insights on these topics.



FIGURE 17: SCREENSHOT VIDEO "MEET THE TEAM"

- The video entitled "NGI Commons at FOSDEM 2025: Digital Commons as Pillars of Digital Sovereignty in Europe"[13] showcases Nicholas Gates from Open Forum Europe and Jan Krewer from Open Future Foundation as they introduce the NGI Commons initiative at FOSDEM 2025. FOSDEM, held annually in Brussels, Belgium, is a renowned two-day event organised by volunteers to encourage the adoption of free and open source software. It is widely regarded as Europe's premier conference in this field.



FIGURE 18: SCREENSHOT VIDEO "NGI COMMONS AT FOSDEM 2025"

[12] Meet the team: https://video.ngi.eu/w/2zC3GAuKVNmxGjskQuchfB

[13] NGI Commons at FOSDEM 2025: https://video.ngi.eu/w/8Je6q94UgpXwV8HeP4dwVk

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- The video entitled: "NGI Commons builds a community on Matrix"[14] showcases Nicholas Gates from Open Forum Europe being interviewed by Thibault Martin, from Element.io, in a Matrix Live, a regular web series from Matrix.org which gets published online and as a podcast. Nicholas talked about NGI Commons (what we are doing and how we could influence the EU strategy on open source), the importance of Digital Commons, and Matrix as a Digital Commons (and why we chose it to build our community).

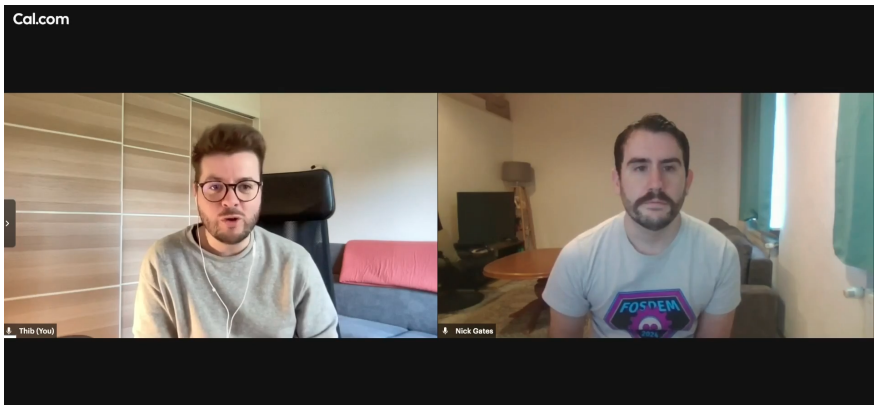


FIGURE 19: SCREENSHOT VIDEO "NGI COMMONS BUILDS A COMMUNITY ON MATRIX"

- The video entitled: "Digital Commons towards digital sovereignty in Europe"[15] is a recording of the inaugural webinar from the new NGI Commons webinar series launched in 2025. This series aims to offer a thorough overview of the most significant and influential projects shaping Europe's Digital Commons ecosystem. It is designed for a diverse audience, including policymakers focused on digital governance and innovation; tech enthusiasts and entrepreneurs interested in applying Digital Commons principles; community leaders eager to develop local digital initiatives; researchers exploring the intersection of technology and society; and anyone curious about the evolving digital landscape across Europe. Keynote speaker: Cristina Caffarra who talked about the EuroStack.

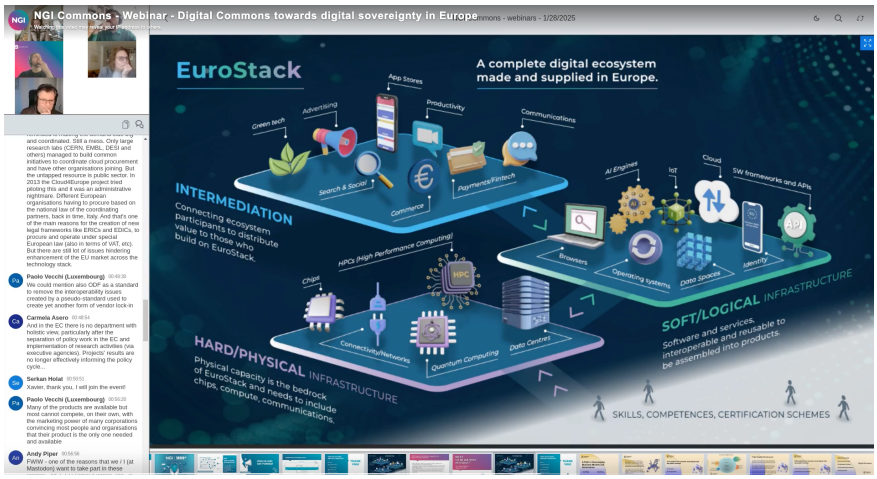


FIGURE 20: SCREENSHOT VIDEO NGI COMMONS WEBINAR "DIGITAL COMMONS TOWARDS DIGITAL SOVEREIGNTY IN EUROPE"

- The video entitled: "Public Policies for Digital Commons"[16] was the second webinar held in March 2025. This session was designed to deliver a thorough overview of Public Policies

[14] NGI Commons builds a community on Matrix: https://video.ngi.eu/w/gLdcVK3iiZGhexhNuqHKWf

[15] Digital Commons towards digital sovereignty in Europe: https://video.ngi.eu/w/e6sKmKsL3s3UmNwPaUdJV2

[16] Public Policies for Digital Commons: https://video.ngi.eu/w/e7LmtSRvpKvTR6xDhfatx1

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for Digital Commons within a 90-minute timeframe. The welcome and introduction was made by Jan Krewer, who presented highlights from the latest Policy Mapping Report: "From Open Access to Collective Governance: Two Decades of Digital Commons Policies in the EU," showcasing key policy initiatives supporting Digital Commons (cfr. Deliverable submitted by OF).

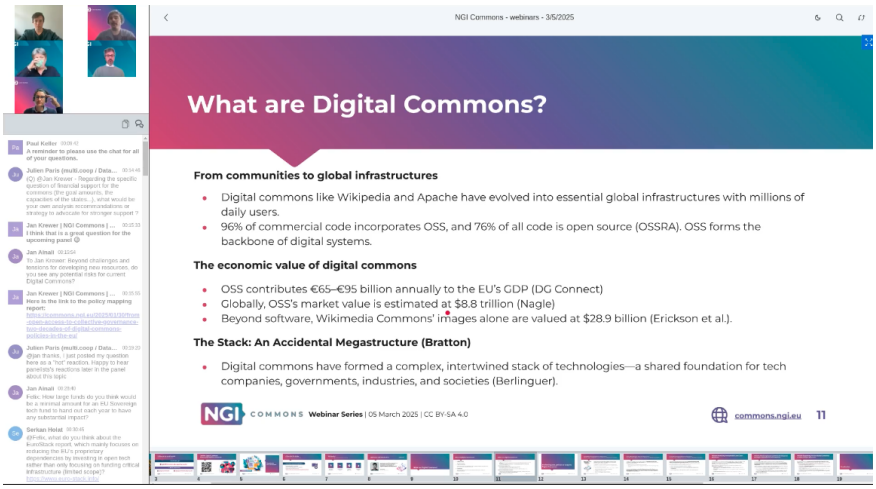


FIGURE 21: SCREENSHOT VIDEO NGI COMMONS WEBINAR "PUBLIC POLICIES FOR DIGITAL COMMONS"

- The video entitled: "Experts Insights: Sophie Bloemen"[17] features Sophie Bloemen and the new insights video series. Consortium partners reached out to several experts to share their thoughts on the key priorities for digital commons. Sophie Bloemen, Director of Commons Network in the Netherlands is also part of the NGI Commons DCTF, The NGI Commons Digital Commons task force (DCTF).



FIGURE 22: EXPERTS INSIGHTS | SOPHIE BLOEMEN

- The video entitled: "Expert Insights: Ben Cerveny"[18]. In the expert video, Ben Cerveny emphasises that digital commons are undervalued and often lack formal recognition in the structures of NGOs and institutions. He advocates for prioritising sustainable, open, and

[17] Experts Insights: Sophie Bloemen https://video.ngi.eu/w/x4wNZVnLQpxN3wBpjXUxvU

[18] Expert Insights: Ben Cerveny https://video.ngi.eu/w/tDsiUHBsQXnwhqJXz3khiN

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collaborative development of digital infrastructure, especially for public administrations. Instead of a traditional membership model, the Foundation for Public Code fosters inclusive participation and contribution, aiming to build resilient, interoperable digital systems that serve the public good.



FIGURE 23: EXPERT INSIGHTS: BEN CERVENY

- The video entitled "Expert Insights: Christopher Wilson"[19], introduces two important questions “What role can government play in supporting and sustaining the digital commons?” This video features expert insights from Christopher Wilson, Executive Director of MyData Global. Christopher Wilson discusses the vital role governments can play in shaping and promoting digital commons. He also highlights how NGI Commons can support governments in acting more effectively in this space.



FIGURE 24: EXPERT INSIGHTS: CHRISTOPHER WILSON

[19] Expert Insights: Christopher Wilson https://video.ngi.eu/w/ub1LEVaWV3NY8cyGKMKiQH

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- The NGI Forum 2025 had live streaming. NGI Commons published the two associated sessions on to the NGI Commons website: "Digital Commons tools for building Digital Sovereignty"[20] and "Towards a Strategic Agenda for the Digital Commons"[21].



FIGURE 25: NGI COMMONS SESSIONS AT NGI FORUM 2025

2.2.9 Events

The NGI Commons consortium participated in a diverse array of events to highlight and promote the project, while building relationships with key stakeholders. These events served as important platforms for networking, collaboration, and enhancing the project's visibility across relevant sectors.

- **NGI Panel : Communities, Digital Rights and the Future of Internet**, 25th January 2024, online
- **CHAOSScon Europe 2024**, 1st February 2024, Brussels, Belgium
- **EU Open Source Policy Summit 2024**, 2nd February 2024, Brussels, Belgium
- **FOSDEM 2024**, 3-4th February 2024, Brussels, Belgium
- **FOSS Backstage 2024**, 4-5th March, Berlin, Germany
- **DCPC/CIS 2024 POLICY LAB**, 30-31st May 2024 in Paris, France
- **NGI Commons Workshop 2024**, 5th June 2024, Amsterdam, The Netherlands
- **Public Spaces Conference**, 6-7th June 2024, Amsterdam, The Netherlands
- **OSPOs for Good 2024**, 9-10th July 2024, New York, Unites States of America
- **Open Source Summit Europe 2024**, 16-18th September 2024, Vienna, Austria
- **NEC 2024**, 25-26th September 2024, Chambéry, France
- **Global DPI Summit 2024**, 1-3rd October 2024, Cairo, Egypt
- **OpenForum Academy Symposium 2024**, 13-14th November, Berlin, Germany
- **NGI Project Coordinators' meeting**, 19-20 November, Brussels, Belgium *(internal)*
- **Indo-French workshop on DPI and AI**, 11-13th December 2024, Paris, France
- **EU Open Source Week**, 28th January - 4th February 2025, Brussels, Belgium
- **Digital Commons towards digital sovereignty in Europe**, 28th January, online
- **CHAOSScon Europe 2025**, 30th January 2025, Brussels, Belgium

[20] Digital Commons Tools for Building Digital Sovereignty https://video.ngi.eu/w/avZ8qrGQ36LJybz5sMBEmq

[21] Towards a Strategic Agenda for the Digital Commons https://video.ngi.eu/w/ebQZtJQkyBcxi94ow6DaC9

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- **EU Open Source Policy Summit 2025**, 31st January 2025, Brussels, Belgium
- **FOSDEM 2025**, 1-2nd February 2025, Brussels, Belgium
- **Public Policies for Digital Commons**, 5th March 2025, online
- **FOSS Backstage 2025**, 10-11th March 2025, Berlin, Germany
- **DCPC/CIS 2025 POLICY LAB**, 21-22nd May 2025, Liverpool, United Kingdom
- **Journées du Logiciel Libre**, 24-25th May 2025, Lyon, France
- **Polish Presidency Digital Summit**, 16-18th June 2025, Gdańsk, Poland
- **NGI Forum**, 19-20th June 2025, Brussels, Belgium
- **EuroStack: a concrete pathway to European digital sovereignty and strategic autonomy**, 26th June 2025, Brussels, Belgium

2.2.9.1 The NGI Commons Workshop 2024

The NGI Commons Consortium organised its first **NGI Commons Workshop 2024, titled *"Co-Creating Digital Commons Priorities for Europe's Digital Decade"*.** It brought together over 50 participants, both in-person and online, on **5th June 2024 at the Tolhuistuin venue in Amsterdam**. The workshop explored how *Digital Commons* can be developed, sustained, and scaled across Europe. **Part of T1.2,** this initial exploratory workshop organised by **OFE** brought together representatives from the digital ecosystem, including Strategic Advisory Panel (SAP) and Digital Commons Task Force (DCTF) experts. The workshop aimed to align the priorities, topics, and technologies identified by Digital Commons stakeholders with those highlighted in major EU and global policy initiatives.

Objectives of the Workshop

Participants engaged with key questions around the definition and value of Digital Commons, how they can be co-created to serve the public interest, and the potential role of the public sector in funding and supporting these initiatives. The workshop aimed to align the priorities of commoners, experts, and policymakers with the broader ambitions of NGI Commons and EU-level digital policy efforts, such as the European Digital Infrastructure Consortium (EDIC) for Digital Commons.

Engagement and Outcomes

Structured across six sessions, the workshop included:

- In-depth presentations contextualising the NGI Commons project within the broader Next Generation Internet (NGI) policy landscape.
- Two participatory, interactive sessions where stakeholders shared experiences from the field.
- A closing ideation workshop where future priorities for Digital Commons were collaboratively brainstormed

The discussions led to four major considerations: the importance of keeping the concept of Digital Commons relevant and well-understood; the need for broader awareness and communication around the term; the challenge of designing effective, flexible funding mechanisms; and the urgency of embedding the Digital Commons agenda within wider digital and policy debates across Europe.

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In sum, the workshop served as a collaborative platform to shape a shared vision for Europe's Digital Commons and lay the groundwork for future policy and funding strategies that prioritise openness, sustainability, and the public good.



FIGURE 26: NGI COMMONS WORKSHOP IN AMSTERDAM JUNE 2024

2.2.9.2 NGI Commons Webinars

In January 2025, a new series of webinars was launched in close collaboration with all relevant WPs and Tasks. These webinars served as a key platform to gather input and feedback on ongoing work, while also contributing to roadmapping efforts. Alongside the activities of Task 2.3, this initiative aims to raise awareness of NGI's significance within the DC/IC and OS communities, and to attract new potential applicants to NGI Open Calls, particularly from currently active and relevant initiatives.

Below is the list of webinars and panel discussions which have already taken place:

- **On 28th January 2025**, Martel, together with all partners of the NGI Commons initiative, launched their first webinar titled ***"Digital Commons: Towards Digital Sovereignty in Europe"***. **Dr. Monique Calisti** highlighted NGI's contributions in this area. **Cristina Caffarra** from the CEPR Competition Research Policy Network delivered a keynote on the **EuroStack**. Following the keynote, a panel discussion moderated by **Jan Krewer** of Open Future featured **Valérian Guillier** of CNRS, who presented key Digital Commons (DC) initiatives across Europe, **Sophie Bloemen** of the Commons Network and DCTF, who emphasised the strategic role of DCs in shaping Europe's digital sovereignty and autonomy. Mirko Boehm from the Linux Foundation explained Digital Commons particularly in relation to skills development, as well as research and innovation. To host the webinar, we used the BigBlueButton[22] platform, which is open source and European. The event brought together a total of **73 participants**. The audience included policymakers interested in digital governance and innovation; tech enthusiasts and entrepreneurs exploring Digital Commons principles; community leaders aiming to launch local digital initiatives; researchers examining the intersection of technology and society; and individuals curious about the

[22] https://bbbserver.com/

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evolving digital landscape in Europe.

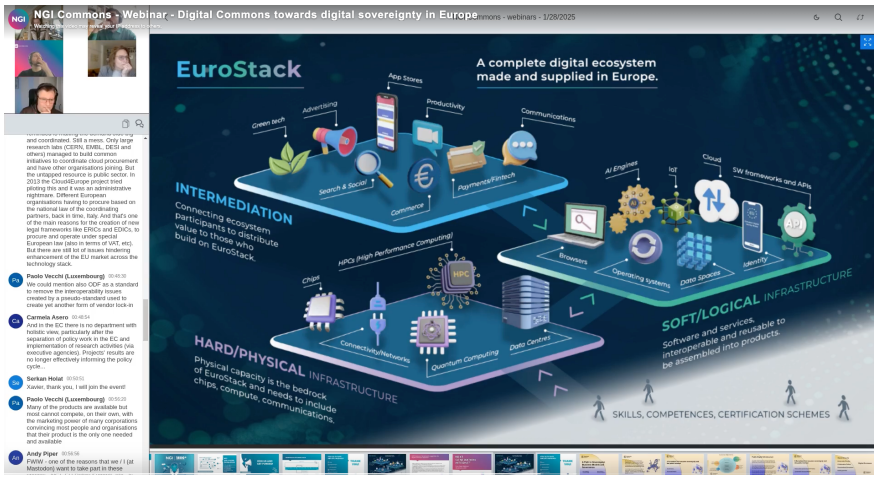


FIGURE 27: SCREENSHOT VIDEO NGI COMMONS WEBINAR “DIGITAL COMMONS TOWARDS DIGITAL SOVEREIGNTY IN EUROPE”

- **On 5th March 2025,** Martel, together with all partners of the NGI Commons initiative, launched their second webinar titled ***"Public Policies for Digital Commons."*** The event featured **Jan Krewer** from OF who introduced NGI Commons latest Policy Mapping Report titled *“From Open Access to Collective Governance: Two Decades of Digital Commons Policies in the EU”*. **Felix Reda,** from the **Open Knowledge Foundation** Germany and **GitHub**, delivered a keynote speech titled “**The Case for a European Sovereign Tech Fund.”** Moderated by **Paul Keller, from OF**, a panel discussion and Q&A session followed. Panelists included **Emma Ghariani,** from **French Prime Minister Services, Open Source and Digital Commons Division** and **Diego Naranjo, an independent Human Rights and Digital Rights Expert.** Again with the BigBlueButton, the event gathered a total of 61 participants. The audience included policymakers, tech enthusiasts and entrepreneurs, community leaders, researchers and individuals curious about the evolving digital landscape in Europe.

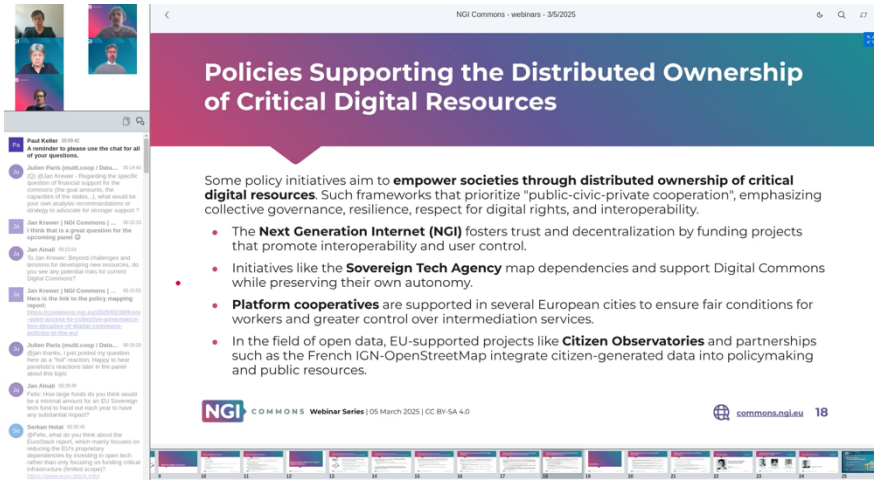


FIGURE 28: SCREENSHOT VIDEO NGI COMMONS WEBINAR “PUBLIC POLICIES FOR DIGITAL COMMONS”

- **On 19th June,** NGI Commons had the pleasure of opening the NGI Forum with two panel discussions. The first one started at 9.30, and was titled “Digital Commons Tools for Building Digital Sovereignty”. Following the same format and open discussion style as our previous webinars, we have chosen to include these sessions as part of our ongoing webinar series.

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The NGI Forum gathered in total 200 participants. (please see section about the NGI Forum below).

- **On 19th June,** the second panel discussion started at 12 and was titled "Towards a Strategic Agenda for the Digital Commons." The NGI Forum gathered in total 200 participants. (please see section about the NGI Forum below)

2.2.9.3 The NGI Forum

On June 19th, NGI Commons inaugurated the NGI Forum 2025 in Brussels, marking two days dedicated to forging the future of Europe's digital landscape. As the flagship event of the European Commission's Next Generation Internet (NGI) initiative, the Forum attracted a diverse assembly of experts, policymakers, researchers, and innovators for high-impact collaboration and debate on critical digital topics.

Spotlight on Digital Commons

Throughout the gathering, Digital Commons were given centre stage, not merely as technical resources, but as foundational infrastructure vital for Europe's digital sovereignty. Attendees and speakers explored pathways for aligning technological innovation with public values and policy leadership.

First session: "Digital Commons: Tools for Building Digital Sovereignty"

Moderated by **Dr. Monique Calisti**, from Martel Innovate, this session delved into practical obstacles and foundational philosophies shaping Europe's digital transformation:

Sean Bohan, from the Open Wallet Foundation delivered a keynote on interoperability within digital commons, spotlighting digital wallets as "the browsers of the future" and key public infrastructure assets. He posed the perennial question: What would a better internet look like?

Panelists included **Karin Lammers** who is an **Independent Consultant** and who highlighted resilience in open source projects, calling for improved process management, documentation, and a strategic pivot to open solutions.

Pascal Steichen from the **Luxembourg House of Cybersecurity** stressed the centrality of cybersecurity and urged a shift from simple digital sovereignty to strategic autonomy.

Denis "Jaromil" Roio from **Dyne.org Foundation** warned against the dangers of "funding hype" and encouraged interdisciplinary involvement—including scientists and philosophers—in EU digital policy.

Robbert van Kranenburg from **Martel Innovate**, closed the session by calling for urgent action on strategic autonomy and tangible sovereignty measures.

Second session: "Towards a Strategic Agenda for the Digital Commons"

This session broadened the conversation by examining policy, governance, and funding to fortify Europe's digital future.

Paul Keller from **Open Future Foundation**, argued for a threefold policy shift: deeper commitment to open-source, robust investment in digital infrastructure, and inclusive digital commons governance. He supported creating a Digital Commons EDIC and reallocating resources from innovation to sustainability initiatives.

Panelists included **Lukasz Klejnowski**, **Advisor, MEP Michał Kobosko**, who focused on the power of procurement policy to drive demand for European solutions, supporting increased infrastructure investment.

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Isabelle Zablit Schmitz, a **Digital Health Expert**, stressed the need for public-private co-creation of digital services, aligning efforts with the European digital strategy.

Robin Berjon from the IPFS Foundation asserted that sovereignty lies in infrastructure control, critiqued gaps in current regulatory enforcement, and advocated for stronger self-governance strategies.

The consensus: coordinated strategy, institutional support, and European presence at every stack level are essential for genuine digital sovereignty.

From Vision to Strategic Action

European Commission engagement was underscored by the participation of Director **Thibaut Kleiner from DG CONNECT**, who reaffirmed the Commission's commitment to Digital Commons and Open Source as the backbone of Europe's digital independence. Thibaut Kleiner highlighted Europe's pivotal moment for action, citing that Big Tech currently controls 70% of the EU cloud market and that despite intensive Open Source activity, much of the economic benefit accrues overseas, stating: *"We do the work, but we don't monetise it."* Thibaut Kleiner also introduced the concept of the **"Open Internet Stack"** as a new framework for advancing sustainable solutions within the NGI community. The NGI Forum 2025 brought together more than 200 participants, with the majority attending in person and some joining remotely.









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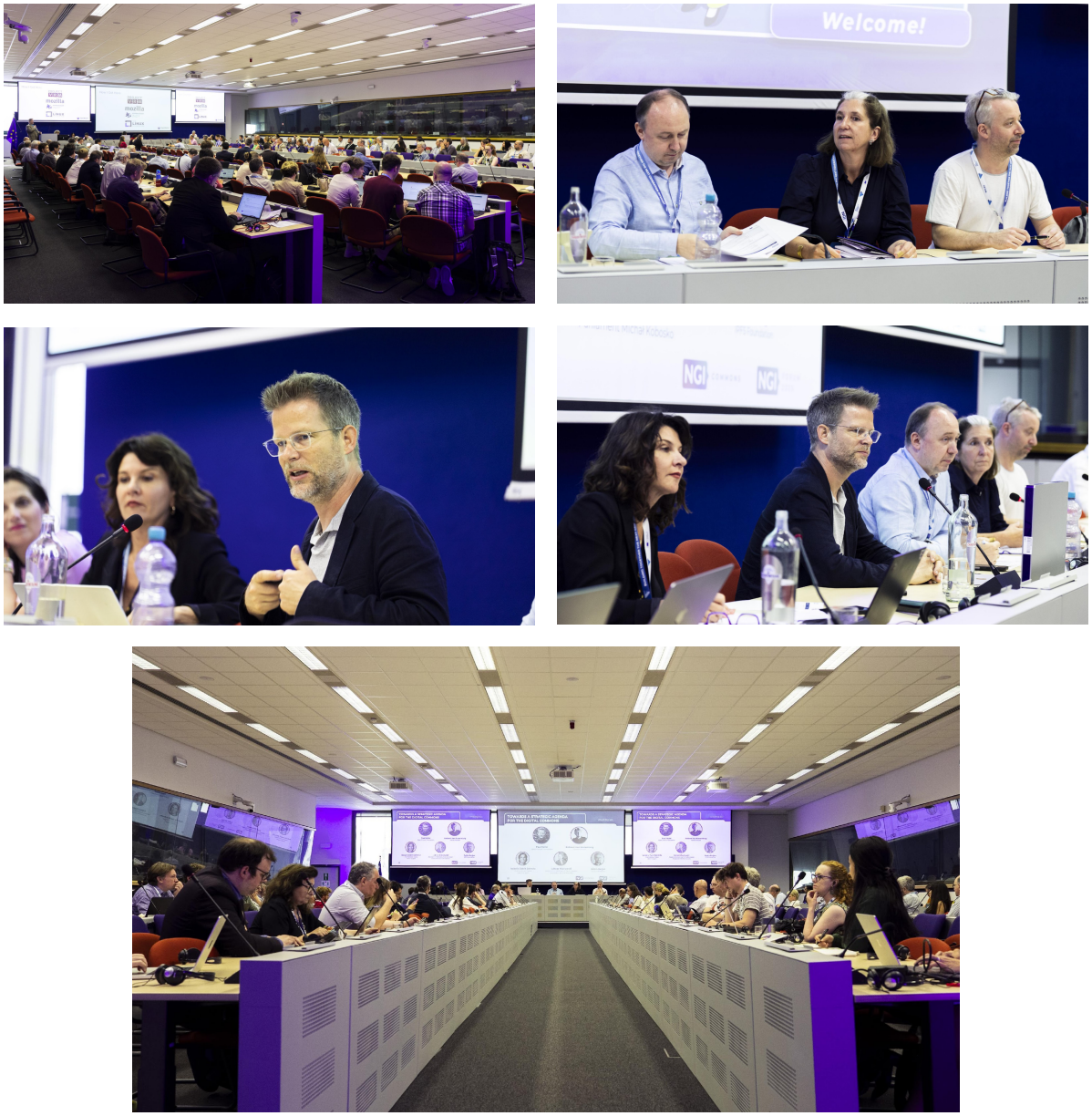


FIGURE 29: PICTURES NGI FORUM 2025

2.2.10 Publications

The NGI Commons consortium has established a Zenodo[23] account to promote open access and enable the storage and dissemination of research outputs. Zenodo—an open-access repository developed through the OpenAIRE initiative and managed by CERN—offers a dependable platform for hosting a wide range of digital research materials. Every item uploaded receives a unique DOI, ensuring it can be easily cited and accessed. This repository supports the wide distribution of research in line with open-access values and improves author visibility through its integration with OpenAIRE's reporting tools.

[23] https://zenodo.org/communities/ngicommons/

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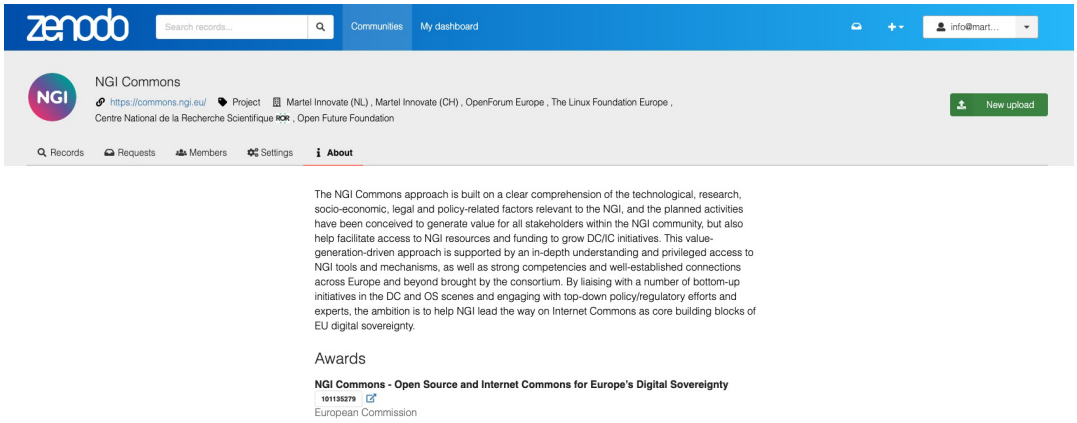


FIGURE 30: NGI COMMONS COMMUNITY ON ZENODO

At the time of writing, Zenodo counts 15 publications for the project which include, deliverables, white papers, reports, and presentations.

2.3 PROGRESS TRACKING

The NGI Commons consortium has developed a comprehensive framework of communication and dissemination Key Performance Indicators (KPIs) to efficiently monitor the progress and impact of its outreach and engagement initiatives. Strategy adjustments will be made as necessary, based on performance outcomes, to ensure objectives are met on time. The table below presents a summary of the KPIs achieved so far, alongside those planned for future implementation.

TABLE 4: PROGRESS TRACKING KPI

Measure	Indicators	Target	Current value
Project's web pages	N. of visitors per year	>2,500	**8,244** total visitors **5,791** unique visitors
Social networks	Mastodon, LinkedIn and X Followers	>1,000	**1,314** (M: 581 + L: 551+ X: 53 + PT: 31 + BS: 98)
Flyers	N. of flyers (or stickers, cards…)	at least 4	**3** (2 flyers + 1 sticker + 1 bc)
Posters/rollups	N. of posters/rollups (by project end)	at least 4	**2** rollups + **1** poster (NGI Commons workshop)
Publications	N. of policy briefs, reports, white papers, scientific publications	at least 12	**6**
News and blogs items	N. of contributions	at least 24	**26** (since Jan 2024)
NGI Commons Newsflashes	N. of published editions	at least 8	**4**

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Videos	Short informative video interviews (max 3min) with experts Promo videos about NGI/DC/IC	at least 10 3 by end of Y3	**10**
NGI Policy Summit	Organisation of a yearly event focused on the Policy topic	2 annual editions > 250 participants	**-**
Participation in events and presentations	N. attended events to present NGI Commons, to reach out and engage stakeholders, to promote NGI/DC/IC	> 15 events by the end of Y3	**27**
Experts' consultation workshops	N. of workshops engaging DC/IC experts in WP1 and policy makers in WP3	at least 2 at least 6	WP3: **n/a** WP1: **2**
DCTF meetings	Number of meetings - bimonthly N. of experts engaged overall	~15 >70	**7** **55**
Webinars on various selected topics	N. webinars N. of participants at each one	>6 >50	**2** (+2 session at NGIForum25) 73 + 61

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3 UPDATED COMMUNICATION AND DISSEMINATION STRATEGY M19-M36

3.1 PLANNED COMMUNICATION AND DISSEMINATION ACTIVITIES

The NGI Commons project will continue to prioritise the implementation of its communication, dissemination, and community-building strategy, as outlined in Deliverable D4.1: Community Building & Communication Strategy and Plan. These activities will be conducted in close collaboration with the consortium, drawing on the unique expertise and established networks of each participating organisation.

3.1.1 Project website and social media channels

The NGI Commons consortium will proactively grow its community and raise awareness about its initiative through established channels, including the project website and social media platforms such as Mastodon, Bluesky, and LinkedIn. Key findings and updates will be shared promptly to keep the community informed about ongoing activities and outcomes. To achieve this, the consortium will implement targeted communication campaigns, frequent news updates, social media posts, and newsletters, all designed to effectively disseminate information, engage stakeholders, and sustain community interest in the project's progress, including activity on Matrix.org. The NGI Commons website will serve as the primary hub for communication and dissemination, with its content regularly refreshed to remain relevant and engaging for the community.

3.1.2 Content Production

We will maintain a steady pace of content production, drawing inspiration from our event participation and the insightful conversations we have with experts from diverse fields around the world. News items will be published regularly and promoted through our social media channels.

We will continue the interview question-and-answer format as a regular feature on our website, allowing us to engage with experts from the NGI ecosystem and provide them a platform to share their insights, use cases, and successful business models. Our next article features an in-depth conversation with the team behind Decidim[24] in "*INTERVIEW: Decidim and the Spirit of a Digital Commons Community*," authored by Nicholas Gates from OFE and Nil Homedes Busquet, President of the Decidim Free Software Association and currently working at *Fundació Ferrer i Guàrdia* as digital participation expert and member of the Decidim Product Team.

We are also preparing an interview that explores Open Science not merely as a collection of academic tools, but as part of a dynamic Digital Commons ecosystem. The discussion will revisit long-standing definitions of Digital Commons and consider how reframing Open Science, as a convergence of openly accessible digital resources, active communities, and shared governance, can enrich our understanding of the vital role these communities play in advancing the broader field of open technology.

[24] https://decidim.org/

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3.1.3 Newsflashes

The NGI Commons newsflash will be published three to four times annually, serving as a dependable source for updates and insights. Each issue will feature the latest on project progress, key activities, and milestones. It will also spotlight contributions from project partners, notable advancements in the NGI environment, and provide information about upcoming events, keeping readers engaged and well-informed throughout the project's development.

3.1.4 Press releases

Press releases are indispensable for ensuring the NGI Commons project achieves meaningful outreach, lasting impact, and sustained engagement across communities, policy arenas, and innovation networks. Press releases are also a powerful tool for raising awareness and understanding of digital and internet commons among the public, stakeholders, and media. As the NGI Commons consortium transitions to the Open Internet Stack, it will keep its audience updated on key developments and ensure that everyone understands their significance.

3.1.5 Promotional materials

Additional promotional materials, including flyers and roll-ups, will be created and customised to fit the organisation and its event participation, maximising visibility and engagement with target audiences. Key messages may also be updated to ensure comprehensive communication and continued awareness around this timely topic.

3.1.6 Videos

We will maintain our Expert video series, with the consortium regularly promoting these videos as a central means of knowledge sharing and stakeholder engagement. Leveraging insights from previous interviews undertaken by other work packages, the new interviews will highlight a wide spectrum of industry perspectives. This strategy will ensure diversity of viewpoints, encourage cross-sector dialogue, and deepen our collective understanding of emerging trends and challenges in the field of Digital Commons.

3.1.7 Events: NGI Policy Summit

Our primary focus for the coming months will be to prepare for the NGI Policy Summit, which is scheduled to take place on 20th November 2025, at the European Commission's Charlemagne building. Organising a major event like the NGI Policy Summit requires thorough planning, clearly defined goals, and flawless execution.

With the venue confirmed, consortium partners are now focused on defining the event's purpose and value proposition. Their aim is to influence digital policy, promote innovation, and support community building. They will outline the desired outcomes, such as shaping policy, enhancing stakeholder collaboration, or strengthening community engagement. Finally, the partners will identify the target audience to ensure the event effectively reaches those who will benefit most, including policymakers, industry leaders, and academics.

In close cooperation with the European Commission, the consortium partners aim to develop a compelling agenda for a key event that will help target audiences understand the role of Digital Commons within the Open Internet Stack.

NGI Commons also plans to participate in the Open Source Summit Europe 2025, which will take place in Amsterdam, the Netherlands, on 25-27th August; the Open Source and the European Union event on the 23rd October in Denmark; and Numérique en Communs on 29-30th October in Strasbourg, to name a few.

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3.1.8 Publications

The NGI Commons partners are preparing a range of publications, which will be made available on the open repository Zenodo and within NGI Commons. Each publication will be announced as soon as it is finalised and ready for dissemination.

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4 CONCLUSION AND NEXT STEPS

During its first 18 months, NGI Commons has laid a solid groundwork for effective communication and dissemination. The consortium has succeeded in forging a distinctive project identity through its website, social media channels, and a range of promotional materials, reaching more than 5791 unique website visitors and engaging hundreds of stakeholders on diverse platforms.

Main achievements include:

- Launching and actively maintaining the project website
- Establishing a social media presence on Mastodon, Bluesky, LinkedIn, and Peertube
- Hosting workshops and events involving many stakeholders
- Publishing 26 news articles and 4 press releases
- Publishing 10 videos that highlight project milestones and stakeholder insights

Looking ahead, the partnership is focused on:

- Hosting a high-impact NGI Policy Summit
- Continuing the Expert Video interview series to amplify industry voices and project end-user perspectives
- Advancing efforts towards the sustainability and exploitation of project results

During the second half of this project, NGI Commons partners will ensure that steady progress is made towards achieving the key performance indicators. The project is also ready to refine its approach to keep pace with the evolution of the Open Internet stack and the priorities of the European Commission. Through these ongoing efforts, NGI Commons will maintain its visibility, foster meaningful stakeholder engagement and strengthen its long-term strategy for building digital/internet commons. This work is essential to strengthen Europe's sovereignty and confidence and to create a more coherent European funding ecosystem in the public and private sectors.

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